MABEL BURWICK

# SUCCESS STORIES *that began with only an urge to draw*

by WALTER J. WILWERDING

Jim Bentley was doodling along in a dead-end job, back in 1950. A serviceman for an electric appliance firm in Florida. Today? His dramatic Western illustrations are appearing on the covers of magazines and pocketbooks. From his studio close to New York he's making a handsome living at work he loves.

Joyce Dexter was just clerking in a small town in Kansas. What she really wanted to do was draw. Now she's a successful fashion illustrator—head artist in a leading department store.

Turning point in the lives of these two young people was when they decided to do something about their urge to draw. They weren't sure they actually had talent. But they went ahead. They enrolled for spare-time art study with Art Instruction, Inc., now the world's largest home-study art school.

Guided by professional artists at this school, they soon began to have confidence in themselves. Working at home on their art lessons, they made real progress.

Success stories of former Art Instruction students would fill several books! This school has been teaching art for over forty years.

LUCK? NO—QUICK TURN ARTIST

His job at a hunter camp in the State of Washington didn't satisfy 20-year-old Jim L. McCallum. He enrolled with Art Instruction, Inc. for home study in art. Today his oil paintings are in demand for calendars and magazine covers.

Odie Waugh had high school studying that couldn't be neglected. She did her part, too, in high school activities, there in that small town in California. On top of all this she found extra time for an Art Instruction home study art course. Today, after having produced a comic strip for many years, she is realizing another lifelong dream by being a successful portrait artist.

Cornelia Hazel (now *Mrs. John Mallay*) was named art director of a San Francisco advertising agency. When a high school girl in Nebraska, she took the Art Instruction course. "It didn't in any way interfere with my school activities or studies," she says. Here's another woman who made good in the art field.

COMMERCIAL ARTISTS IN DEMAND

Openings in commercial art have increased about 50 percent in the last five years, according to a large employment agency. Earnings are up, even for beginners. If you have that urge to draw, don't ignore it. You may have the talent for a successful career in art.

Among all commercial artists today, one out of every ten, it's estimated, has studied with Art Instruction, Inc. No other art school has so large a group of commercial artists among its former students.

Many of these Art Instruction former students are now earning from $125 a week to over $50,000 a year in art. Some earn as much as $1,500 for a single illustration.

INDIVIDUAL INSTRUCTION

As a student of this school, you get individual instruction, personal guidance. You follow step-by-step lesson assignments based on the profusely illustrated art textbooks that come with your course.

You do your lesson work at home. Your work is reviewed by professional artists at the school; then returned to you with corrections and helpful suggestions.

Your study covers the fundamentals of art—composition, figure drawing, perspective, use of color, drawing and painting techniques, etc. Your advanced work is slanted towards whichever is most interesting to you—advertising art, magazine illustrating, cartooning, or fine art painting. If you wish, you can continue any of these four broad art fields.

TEST YOUR TALENT—FREE

Here's how to find out—without cost or obligation—whether you have talent that could be developed. Take the *Art Talent Test* that was devised by professional artists as a test of natural talent.

It's a simple test, yet it will reveal the hidden talent you may have. You take the test at home, then mail it back for a private analysis of your talents at no obligation to you.

Clip this coupon now and send for a free copy of this Art Talent Test.

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ART INSTRUCTION, INC. Studio P-13
500 S. 4th St., Minneapolis 15, Minn.

*Please send me your Talent Test, without cost or obligation.* (PLEASE PRINT)

Name_____ Age_____

Address_____ Phone_____

City_____ Zone____ State____

County_____ Occupation_____

## Junior Editors Quiz on
# DRAWING

"Some may enjoy abstraction but for me the things in nature are just –
Go outside & play
"– that I can't resist drawing them just as they are –"
OKAY, ODIN, I CAN'T RESIST DRAWING YOU JUST AS YOU ARE, EITHER
Odin Waugh

**QUESTION:** *How did the art of drawing start?*

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**ANSWER:** It is thought that cave men who drew realistic animals in prehistoric times probably originated drawing. Some students of ancient man think these drawings were supposed to have magic usefulness — draw a realistic buffalo, and you would have a better chance of killing one next day. But many artists have a different idea. They think men started to draw because it was such an enjoyable thing to do. Odin Waugh, who makes many pictures for this newsfeature, expresses her own love for drawing this way: "I see a great many things in nature which fire me up — someone smiles in a certain way, or takes a graceful or humorous kind of pose. If I can catch this in a few lines it gives me a big thrill — a good drawing enables me to save and keep enjoying something that made me feel good in the first place, and it gives others pleasure, too." Odin started drawing when she was 12. She believes the best way to become expert is to carry a sketchbook around everywhere and draw everything and everybody you see. "Once get this habit," she says, "and you can relax — I mean, get to work. You've got a wonderful life ahead of you!"

11-18

*(Donna Anderson of Owatonna, Minn., wins a prize for this question. You can win $10 cash plus AP's handsome World Yearbook if your question, mailed on a postcard to Junior Editors in care of this newspaper, is selected for a prize.)*